cocoanet.eu

European Networking of Employee Representatives and Trade Unions in the Cocoa and Chocolate Industry

Background, Objectives and Topics / Hintergrund, Ziele und Themen

Klaus Maack
Oberjosbach, 15th September 2010
Overview and Project objectives / Überblick und Projektziele

- Cocoanet.EU Project:
  - European Networking of Employee Representatives and Trade Unions in the Cocoa and Chocolate Industry

- Funding by the EU Commission,
  - DG Employment budget heading 04.03.03.03 (Information, consultation and participation of representatives in undertakings)
Overview and Project objectives / Überblick und Projektziele

- Project objectives:
  - Networking: exchange of information and good practice
  - Supporting information, consultation and participation practice in Multinational companies (EWCs)
  - Good working conditions in Europe and in the entire value chain, sustainability

- Project duration:
  - 12 months (July 2010 – July 2011)

- Coordinating union:
  - NGG/Germany
  - Cooperation with EFFA

- Overall, the EU project shall
  - “Contribute to a better state of knowledge regarding employee interest representation and trade union politics” on the cocoa and chocolate sector
Project activities / Projektaktivitäten

- Exchange and networking over the period of 12 months
- Three transnational conferences / workshops
  - Start up: September 2010
  - Interim: Febr./March 2011
  - Evaluation: June 2011
- Meetings of steering group
- Joint website and resource centre [www.cocoanet.eu](http://www.cocoanet.eu)
- European sector report
- European Map of the cocoa and chocolate industry
Expected project results / Erwartete Projektergebnisse

- Identification of main problems of the cocoa economy in a global context as well as European major businesses and production sites
- Joint understanding of risks and opportunities of the industry
- Development of ideas regarding a „high-road“ strategy (as an alternative to relocation, pressure on wages and working conditions, low cost spirals etc.)
- Development of joint positions regarding social minimum standards (e.g. on working time, working conditions, health and safety etc.)

- Website cocoanet.eu (German/English)
- Project flyer
- Sector reports/enterprise profiles
- European Map of the cocoa and chocolate industry
## Project partners / Projektpartner

<table>
<thead>
<tr>
<th>Members of the steering group / Mitglieder der Steuerungsgruppe</th>
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<tr>
<td>PRO-GE (Die Produktionsgewerkschaft)</td>
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<td>CSC (Alimentation et Services)</td>
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<td>FNV (Bondgenoten)</td>
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<td>SOLIDARNOŚĆ</td>
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<td>EFFAT (Confédération Europeenne des Forces et Travaillleurs)</td>
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<td>FdA (Fédération des Associations des Travailleurs)</td>
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<td>NGG (Nederlandse Gezagsvereniging)</td>
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<td>Unite the UNION</td>
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Wilke, Maack und Partner  | wmp consult
Project partners / Projektpartner

- Project partners from individual companies:
  Employee representatives
  - Nestlé
  - Kraft
  - Cadbury
  - Mars
  - Ferrero
  - Lindt & Sprüngli
  - Cargill
  - Barry Callebaut
  - ....And many more.....
- The project is open to further companies
## Work schedule / Zeitplan

### Overview on project activities

<table>
<thead>
<tr>
<th>Project phase</th>
<th>Activities and main measures</th>
<th>Location</th>
<th>Time</th>
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| Preparatory phase      | - Start-up meeting of steering group  
- Coordination of work plan and responsibilities  
- Website COCOANET.EU | Cologne  | July – September 2010 |
| Implementation phase   | - *International conference*  
- *2nd* steering group meeting  
- Co-ordination and networking activities  
- European Map/Sector report | BZO      | September 2010     |
|                        | - *International workshop*  
- *Evaluation workshop*  
- Agreements on follow-up activities and continuation of the networking process | Austria  | March 2011         |
|                        | - Final meeting of the steering group  
- Dissemination of concrete achievements and final report to the EU Commission              | Belgium  | June 2011          |
| Evaluation and dissemination phase |                                                                        | June 2011 |